

# Increase Your Practice Efficiency & Profitability With Self-Ligating Bracket Systems

Presented by  
Dr R Roncone BA DDS MS

25-26 March 2010  
Kensington Marriott Hotel  
London

Verifiable  
CPD  
11.5 hours

tel: 0117 975 5533 [www.tocdental.com](http://www.tocdental.com)



# Increase Your Practice Efficiency & Profitability With Self-Ligating Bracket Systems

## Course Programme

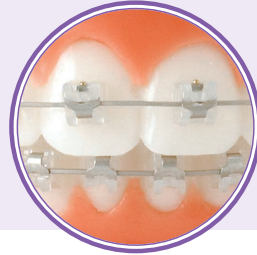
The course will look at efficient and effective ways of treating patients and increasing practice profitability. It will focus on the self-ligating series of brackets, appropriate wires, and sequencing tips for easier, quicker finishing. The simplicity of the new In-Ovation L<sup>MTM</sup> self-ligating bracket system for minor tooth movement will be highlighted along with the efficiency of the aesthetic In-Ovation C bracket. A host of innovative practice management and marketing techniques will also be shared.

### Brackets

- Why you must know the prescription you use and what it will and won't do!
- Efficient treatment with self ligating brackets
  - ...In-Ovation R
  - ...In-Ovation C
  - ...In-Ovation L<sup>MTM</sup>
- Bracket Placement: Direct or Indirect
- The truth about friction

### Wires

- What they will and won't do
- The best wires for each stage of treatment



### Practice Systems

- Organisational charts
- Systems management
- Team development (hiring the right people for the long term)
- Roncone J.S.O.P. metrics
- Full analysis of the practice
- Fitting your practice into your life not your life into your practice

### Marketing

- How to market to people who have never had to pay for orthodontics before
- Creating a marketing plan for your practice
- Communication with patients and parents
- How to differentiate your practice

### Clinical Factors

- The Diagnostic Dozen
- The Technology Ten
- The Clinical Examination
- The Diagnostic Records Checklist
- The Treatment Planning Checklist
- Diagnostic Records



## Dr R Roncone BA DDS MS

Dr Ronald Roncone received his undergraduate degree from Marquette University and pursued graduate study in physiology and neuroanatomy at Marquette University School of Medicine, while simultaneously obtaining his dental degree. He obtained two postdoctoral certificates from Harvard School of Medicine and The Forsyth Dental Center. Dr Roncone practices orthodontics in San Diego County, California.



Dr Roncone is an international speaker renowned in self-ligating bracket systems. He has presented over 500 seminars world-wide on many subjects including Treatment Mechanics, TMJ and Practice Management. His impressive list of technical innovations include long (8-12) week intervals between patient appointments, which he introduced in 1989 through the use of titanium wires, and the development of a unique prescription for bands and brackets. He is a respected and frequent lecturer having presented in the UK on previous occasions.

**Course Fee** £200 + VAT

**Additional Practice Staff** £125 + VAT

Course fees include lunch, refreshments and course handouts.

## Booking Form Increase Your Practice Efficiency & Profitability Thursday 25th - Friday 26th March 2010

Name(s)

Practice/Hospital Address

Postcode

Telephone

Email

Full Fee Places required:

Additional Practice Staff Places required:

£230 (£235 after 31.12.09)

£143.75 (£147.88 after 31.12.09)

I enclose a total of £  and wish to pay by one of the following options:

I enclose a cheque

Please charge my TOC Account Number

I wish to pay by credit/debit card number:

Expiry date  /  Issue No  Security Code

Name on card

House No. Card is registered at  Postcode

I accept the terms & conditions of booking. Signed  Date

Please return to: TOC, The Old Church, Collins Street, Avonmouth Village, Bristol, BS11 9JJ

## Venue

London Marriott Hotel Kensington  
147 Cromwell Road  
Kensington  
London SW5 0TH  
United Kingdom  
Tel: +44 (0)207 973 1000  
Fax: +44 (0) 207 370 1685



**Course Timing** Thursday 25th March 11.30am - 6.30pm  
Registration 11.00am  
Friday 26th March 8.30am - 4.00pm

## Hotel Accommodation

For hotel accommodation please arrange directly by phoning Marriott reservations on 0800 221 222 quoting TOC, alternatively you can book via the internet using this link: <http://www.marriott.com/hotels/travel/lonlm?groupCode=toctoca&app=resvlink&fromDate=3/25/10&toDate=3/26/10>. Rooms are available at £149 including breakfast plus VAT.

## Directions & Travel

The hotel is conveniently situated for easy access by road, rail and air. The nearest tube station is Earl's Court. For full directions and transportation information visit: [www.marriott.co.uk/hotels/maps/travel/lonlm-london-marriott-kensington/](http://www.marriott.co.uk/hotels/maps/travel/lonlm-london-marriott-kensington/)



*Dr Roncone's clinical presentations were very clear and compelling and were presented by showing his own case experiences. This, for all of us, was one of those courses that turned on a light that will stay on for some time.*



Pat Byrne, The Orthodontic Centre, Doncaster

**Terms & Conditions:** Confirmation of your place on the course will be sent upon receipt of your booking form and payment. Cancellation up to 30 days prior to course must be submitted in writing to TOC. A 50% cancellation fee will be levied. TOC reserve the right to alter the programme without prior notification and the right to cancel any event up to 24 hours prior to its commencement without additional liability. Reimbursement of course fees would be made in this case. E&OE.



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